

THE REFINERY

SPRING / SUMMER 2021



sample lookbook

DESIGN INSPIRATION

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DESIGN INSPIRATION

Spring/Summer 2021

A compilation of images and brand concepts to get your creative juices flowing for your next summer project. Inspired by the villas in Tulum, and luxury brand design – we've essentially created your sample lookbook AKA starter mood board.

These images are not my own and intended for inspirational purposes only.

COLOR PALETTE

earth tone/ neutrals

A background image showing a glass of water on a wooden surface. A large, white, stylized 'Hello' sign is partially visible on the right side. A black rectangular box is in the top right corner.

#8e8580

#dcd3c8

#cdb8a1

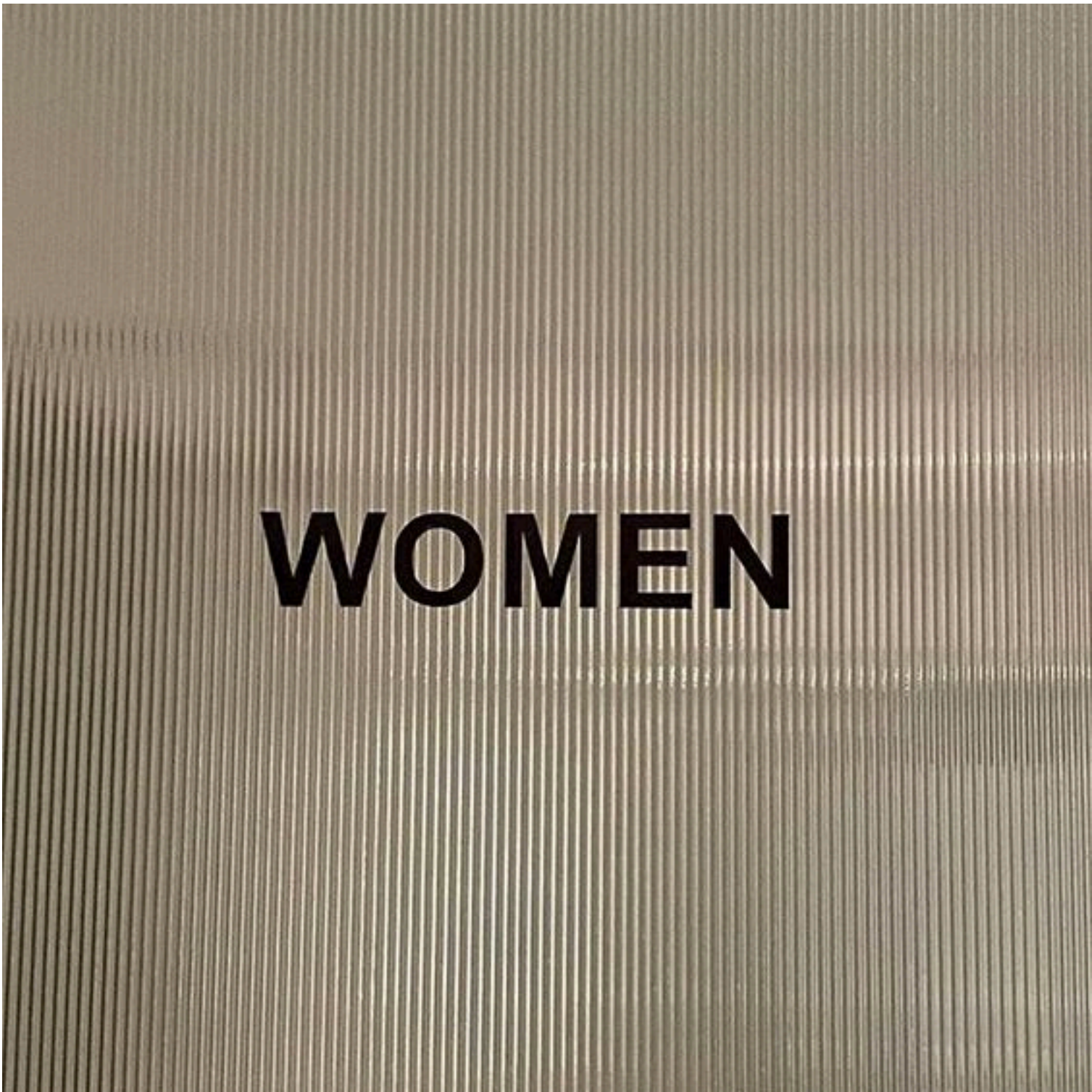
#8b9085

#c5aa9d

#f5f1e7

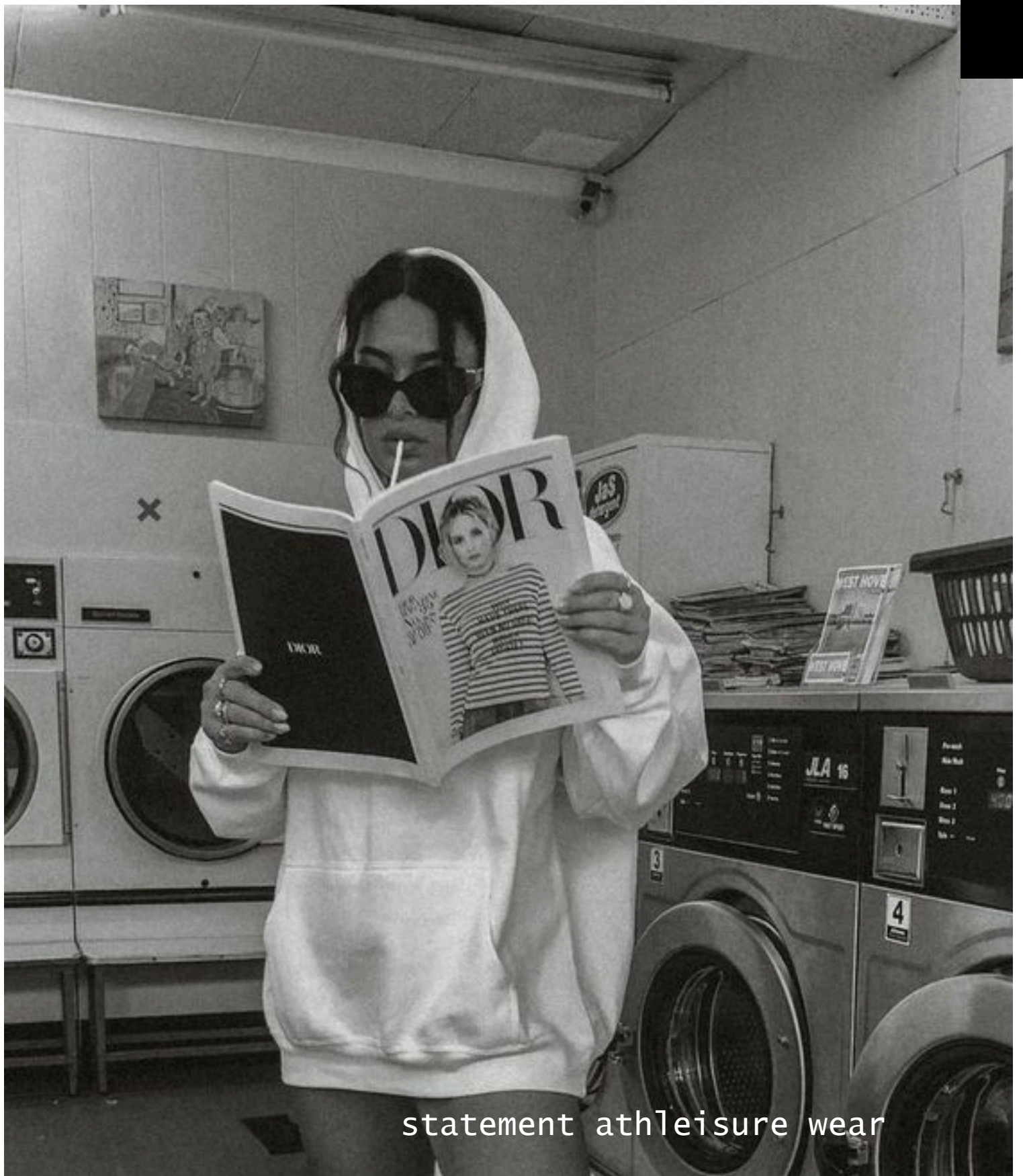


A touch of vintage 2021



WOMEN

clean cut typography



statement athleisure wear



feminine sculptures + table decor



classy like the 70's



a hint of European
taste; Barcelona



natural sunlight +
transparent finishes



water filters + wave typography



monochromes & less
saturated imagery



curated outdoor brand
design + Special events



brushed gold metal accents



everyday luxury brand influence



strong design lines



mexico influence:
weave pattern





transparent packaging +
cream linen backdrops



CÉLINE

summer fruit take the stage



bold fonts mixed with 'magazine-style' text

A photograph of a glass of water and a book with the word 'Chloe' on the cover, positioned on the left side of the image. The background is a light beige color with a black square in the top right corner.

THANK YOU!

Did you enjoy our summer Lookbook? Share what projects you created and which concept you enjoyed most. Tag us on instagram **@thexrefinery!** We can't wait to see what you create. Need some additional guidance? Reach out to us so we can create a custom project lookbook for you!